

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES AND EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): June 24, 2004

GENERAL COMMUNICATION, INC.
(Exact Name of Registrant as Specified in its Charter)

Alaska	0-15279	92-0072737
-----	-----	-----
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification Number)
2550 Denali Street Suite 1000 Anchorage, Alaska		99503
-----		-----
(Address of Principal Executive Offices)		(Zip Code)

Registrant's telephone number, including area code: (907) 868-5600

NONE

(Former Name or Former Address, if Changed Since Last Report)

Item 5. Other Events and Regulation FD Disclosure.

General Communication, Inc. announced the following:

The Regulatory Commission of Alaska issued an order setting prices for General Communication, Inc.'s lease of Alaska Communications Systems' lines for local telephone competition in Anchorage, Alaska. The order increases the lease rate from \$14.92 to \$19.15 per line per month.

Mr. Jerry Edgerton has joined the GCI board of directors. Mr. Edgerton is the senior vice president of government markets with MCI.

A copy of the press release is attached as Exhibit 99.1. The information contained in Exhibit 99.1 is incorporated by reference herein.

Item 7. Financial Statements and Exhibits.

(a) Financial statements of businesses acquired: None

(b) Pro forma financial information: None

(c) Exhibit:

99.1 Press release dated June 28, 2004

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL COMMUNICATION, INC.

(Registrant)

Date: June 29, 2004

By /s/ John M. Lowber

Name: John M. Lowber
Title: Senior Vice President,
Chief Financial Officer,
Secretary and Treasurer

EXHIBIT INDEX

Exhibit No.	Description
99.1	Press release of General Communication, Inc., dated June 28, 2004.

June 28, 2004

Contact: David Morris, (907) 265-5396 or dmorris@gci.com

RCA ISSUES ORDER SETTING UNE AND WHOLESALE
RATES IN ANCHORAGE

ANCHORAGE -- The Regulatory Commission of Alaska (RCA) issued an order setting prices for GCI's lease of Alaska Communications Systems' (ACS) lines for local telephone competition in Anchorage. Although the RCA's ruling set rates for numerous elements of ACS' network, the most significant is the lease rate for local lines.

The order increases the lease rate from \$14.92 to \$19.15 per line per month. In setting this rate, the RCA ruled on a variety of factors such as depreciation, cost of capital, cost of the network, maintenance and administrative overhead. GCI estimates today's ruling will increase its cost to provide competitive telephone service in Anchorage by approximately \$265,000 per month.

GCI is analyzing today's ruling and has not determined whether it will appeal.

"Given the increased costs contained in today's order, the rate-of-return to deploy GCI's own network will be substantially increased," said Dana Tindall, GCI senior vice president of regulatory and legal affairs. "This creates incentive, which we are currently evaluating, for us to accelerate the deployment of our digital local telephone service."

In other company news, Jerry Edgerton has joined the GCI board of directors. Mr. Edgerton is the senior vice president of government markets with MCI.

GCI (NASDAQ: GNCMA) is an Alaska-based integrated communication provider that delivers voice, video and data services through its fiber optic, satellite, hybrid fiber coaxial and metropolitan area networks. More information about GCI can be found at www.gci.com.

#