FORM 4	4
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Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

(Print or Type Perpenses)

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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SEC 1474 (9-02)

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)										
1. Name and Address of Reporting Fisher Scott Michael	2. Issuer Nam GENERAL ( [GNCMA]			0,		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) 				
5619 DTC PARKWAY, SU	(Middle) ITE 1150	3. Date of Earlie 11/20/2006	est Transac	ction	(Month/Da	y/Year	)			
(Street) GREENWOOD VILLAGE,	4. If Amendmen	nt, Date Or	igina	ll Filed(Mont	h/Day/Y	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting PersonForm filed by More than One Reporting Person				
(City) (State)	(Zip)		Table I - N	Non-]	Derivative	Securi	ties Acq	uired, Disposed of, or Beneficia	ally Owned	
1.Title of Security (Instr. 3)	Date (Month/Day/Year)	Execution Date, if	Code	on	(A) or Disposed of (D) E (Instr. 3, 4 and 5) E		of (D)	Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
Class A Common Stock	11/20/2006		Code	V	Amount 212,688	(D) D	Price \$ 14.92	87,512	I	by Corporation (2)
Class B Common Stock	11/20/2006		J <u>(1)</u>		212,688	А	\$ 14.92	437,688	Ι	by Corporation (2)
Class A Common Stock								10,090	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

			(e.g., j	outs, calls	, wa	arran	ts, op	tions, conver	tible securi	ties)					
1. Title of	2.	3. Transaction	3A. Deemed	4.		5.		6. Date Exer	cisable	7. Tit	le and	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transacti	ion	Numl	ber	and Expirati	on Date	Amo	unt of	Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code		of		(Month/Day	/Year)	Unde	rlying	Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)		Deriv	ative			Secur	rities	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative					Secur	rities			(Instr	. 3 and		Owned	Security:	(Instr. 4)
	Security					Acqu	ired			4)			Following	Direct (D)	
						(A) o	r						Reported	or Indirect	
						Dispo	osed						Transaction(s)	(I)	
						of (D	)						(Instr. 4)	(Instr. 4)	
						(Instr	. 3,								
						4, and	15)								
											Amount				
								Date	Expiration		or				
								Exercisable		Title	Number				
								Exercisable	Date		of				
				Code	V	(A)	(D)				Shares				

# **Reporting Owners**

		Relations	Relationships			
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
Fisher Scott Michael 5619 DTC PARKWAY SUITE 1150 GREENWOOD VILLAGE, CO 80111	Х					

## Signatures

### SCOTT M FISHER

11/22/2006 Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Fisher Capital Partners, Ltd., a partnership in which the reporting person owns a beneficial interest, exchanged 212,688 shares of the Issuer's Class A common stock for 212,688 shares of the Issuer's Class B common stock in a private transaction with another shareholder.
- (2) Shares owned by Fisher Capital Partners, Ltd., a partnership in which the reporting person owns a beneficial interest.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.