#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### FORM 8-K

# **CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of report (Date of earliest event reported): March 2, 2007

# GENERAL COMMUNICATION, INC.

(Exact name of registrant as specified in its charter)

State of Alaska	0-15279	92-0072737
(State or other	Commission	(I.R.S Employer
Jurisdiction of	File Number	
Incorporation or		Identification
organization)		No.)
2550 Denali Street Suite 1000 Anchorage, Alaska		99503
(Address of Principal	•	(Zip Code)
Executive offices)		

Registrant's telephone number, including area code: (907) 868-5600

NONE
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

# Section 8 - Other Events

#### Item 8.01 Other Events

General Communication, Inc. ("GCI") announced today that John Stanton and Terry Gillespie, two of America's most respected wireless entrepreneurs, have agreed to purchase approximately 1.3 million GCI Class B Common Shares from Verizon Communications, Inc. in a private transaction. The Class B shares represent a 15.25 percent voting interest in GCI.

### Section 9 - Financial Statements and Exhibits

### Item 9.01 Financial Statements and Exhibits

- (a) Financial statements of businesses acquired: Not Applicable
- (b) Pro forma financial information: Not Applicable
- (c) Exhibit:
  - 99.1 Press release issued by General Communication, Inc. on March 5, 2007

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL COMMUNICATION, INC.

(Registrant)

Date: March 6, 2007

By /s/ John M. Lowber
Name: John M. Lowber
Title: Senior Vice President,
Chief Financial Officer, Secretary and Treasurer (Principal Financial Officer)

# **Exhibit Index**

Exhibit No. Description

99.1 Press release issued by General Communication, Inc. on March 5, 2007

March 5, 2007

Bruce Broquet, (907) 868-6660; <a href="mailto:bbroquet@gci.com">bbroquet@gci.com</a>
David Morris, (907) 868-5396; <a href="mailto:dmorris@gci.com">dmorris@gci.com</a>

#### FOR IMMEDIATE RELEASE

# Verizon sells 1.3 Million GCI Class B Common Shares

ANCHORAGE, AK -- General Communication, Inc. (NASDAQ: GNCMA) ("GCI") announced today that John Stanton and Terry Gillespie, two of America's most respected wireless entrepreneurs, have agreed to purchase approximately 1.3 million GCI Class B Common Shares from Verizon Communications, Inc. in a private transaction. The Class B shares represent a 15.25 percent voting interest in GCI.

"We are pleased to announce this transaction with John Stanton," said Ron Duncan, GCI president and CEO." "John has been a good friend for many years and we are pleased that he has acquired such a significant interest in GCI."

"The Verizon divesture was expected and has no impact on the Company's business relationship with Verizon. In addition, the two officers and employees of Verizon currently on our board will continue to serve as directors of GCI."

GCI is the largest Alaska-based and operated integrated telecommunications provider. A pioneer in bundled services, GCI provides local, wireless, and long distance telephone, cable television, Internet and data communication services. More information about the company can be found at www.gci.com.