FORM	4
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Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

(Drint or Type De

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)											
1. Name and Address of Reportir HUGHES G WILSON	2. Issuer Nam GENERAL [GNCMA]			U	•	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director10% Owner XOfficer (give title below)Other (specify below)					
(Last) (First) 2550 DENALI STREET, S	(Middle) UITE 1000	3. Date of Earli 11/14/2007	3. Date of Earliest Transaction (Month/Day/Year) 11/14/2007					Ex VP &	¢ GM		
(Street) ANCHORAGE, AK 99503	i	4. If Amendme	nt, Date Or	rigina	al Filed(Mo	nth/Day/	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State)	(Zip)		Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)		2A. Deemed Execution Date, if any (Month/Day/Year)	Code		(A) or Disposed of (D) (Instr. 3, 4 and 5)		l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect Beneficial Ownership	
	Code V Amount	(A) or (D)	Price		or Indirect (I) (Instr. 4)	(Instr. 4)					
Class A Common Stock	11/14/2007		J <u>(1)</u>		52,300	А	\$ 9.4894	217,300	Ι	by Corporatio	
Class A Common Stock								407,748	D		
Class A Common Stock								74,780	Ι	by Trust (2	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)															
1. Title of	2.	3. Transaction	3A. Deemed	4.		5.		6. Date Exer	cisable	7. Tit	le and	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transactio	on	Numł	ber	and Expirati	on Date	Amou	unt of	Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code		of		(Month/Day	/Year)	Unde	rlying	Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)		Deriv	ative			Secur	rities	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative					Secur	ities			(Instr	. 3 and		Owned	Security:	(Instr. 4)
	Security					Acqu	ired			4)			Following	Direct (D)	
						(A) or							1	or Indirect	
						Dispc							Transaction(s)	(I)	
						of (D)							(Instr. 4)	(Instr. 4)	
						(Instr									
						4, and	l 5)								
											Amount				
								Date	Expiration		or				
								Exercisable	1	Title	Number				
								Excicisable	Date		of				
				Code	V	(A)	(D)				Shares				

Reporting Owners

	Relationships									
Reporting Owner Name / Address	Director	10% Owner	Officer	Other						
HUGHES G WILSON 2550 DENALI STREET SUITE 1000 ANCHORAGE, AK 99503			Ex VP & GM							

Signatures

Wilson Hughes	11/15/2007	

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Purchase of shares by the issuer on behalf of and for the benefit of the reporting person to fund a deferred compensation obligation of the company.
- (2) All shares owned by virtue of participation in the Company's Employee Stock Purchase Plan through December 31, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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