FORM :	5
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Check this box if no longer
subject to Section 16. Form 4
or Form 5 obligations may
continue. See Instruction 1(b).
Form 3 Holdings Reported

Form 4 Transactions

Reported

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#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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SEC 2270 (9-02)

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting LANDES PAUL E	2. Issuer Name an GENERAL CO [GNCMA]		0,		_	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director				
(Last) (First)	(Middle)	3. Statement for Is (Month/Day/Year		ear Ended		L	VP & GM, Consum	er Services		
2550 DENALI STREET, SU	ITE 1000	12/31/2007								
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Reporting (check applicable line)				
ANCHORAGE, AK 99503					2	X_Form Filed by One Reporting Person Form Filed by More than One Reporting Person				
(City) (State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securities Acquired (A or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year	Ownership Form:	Beneficial	
				Amount	(A) or (D)	Price	(Instr. 3 and 4)	Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
Class A Common Stock	03/14/2007(1)		Ι	1,568	D	\$ 15.044	19,216	Ι	by Trust (2)	
Class A Common Stock	12/31/2007 <sup>(3)</sup>		Ι	3,344	A	\$ 13.1001	22,560	Ι	by Trust (2)	
Class A Common Stock							12	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	( <i>e.g.</i> , puts, calls, warrants, options, convertible securities)													
1. Title of	2.	3. Transaction	3A. Deemed	4.	5.		6. Date Exercisable		7. Title and		8. Price of	9. Number	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transaction	Number and Expiration Date A		Amount of		Derivative	of	Ownership	of Indirect		
Security	or Exercise	(Month/Day/Year)	any	Code	of	-		ay/Year) Underlying		Security	Derivative	Form of	Beneficial	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Deriva	rivative		Secur	rities	(Instr. 5)	Securities	Derivative	Ownership	
	Derivative				Securi	ties			(Instr	. 3 and		Beneficially	Security:	(Instr. 4)
	Security				Acqui	Acquired		4)			Direct (D)			
					(A) or	(A) or					End of	or Indirect		
					Disposed							(I)		
					~ /	of (D)						(Instr. 4)		
					(Instr. 3,							(Instr. 4)		
					4, and 5)									
										Amount				
							Date	Expiration		or				
							Exercisable I		Title	Number				
							Excicisable	Dute		of				
					(A)	(D)				Shares				

# **Reporting Owners**

Beneuting Owner Name /	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
LANDES PAUL E 2550 DENALI STREET SUITE 1000 ANCHORAGE, AK 99503			VP & GM, Consumer Services						

### Signatures

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Required corrective distribution and associated forefeiture of excess aggregate contributions and income allocable to those contributions for the 2006 plan year.
- (2) All shares owned by virtue of participation in the Company's Employee Stock Purchase Plan through December 31, 2007.
- (3) Purchases made on behalf of the reporting person by the Company's Employee Stock Purchase Plan during the period January 1, 2007 to December 31, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.