#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of report (Date of earliest event reported): July 30, 2008

#### GENERAL COMMUNICATION, INC.

(Exact name of registrant as specified in its charter)

| State of Alaska  | 0-15279                                      | 92-0072737                          |
|--|--|-------------------------------------|
| (State or other Jurisdiction of Incorporation or organization) | Commission File Number                       | (I.R.S Employer Identification No.) |
| 2550 Denali Street   |  |                                     |
| Suite 1000   |  |                                     |
| Anchorage, Alaska  |  | 99503                               |
| dress of Principal Executive offices)                          |  | (Zip Code)                          |
| Registrant's teleph  | none number, including area code: (907) 86   | 88-5600                             |
|  | NONE   |                                     |
| (Former name   | or former address, if changed since last rep | oort)                               |

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Section 2 - Financial Information

#### Item 2.02 Results of Operations and Financial Condition

On July 30, 2008, General Communication, Inc. (GCI) issued a press release announcing earnings for the three and six months ended June 30, 2008. A copy of the press release is attached as Exhibit 99.1.

The information in this Form 8-K and the Exhibit attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

The earnings release attached as Exhibit 99.1 discloses the non-GAAP financial measure of EBITDAS (Earnings Before Interest, Taxes, Depreciation, Amortization, and Share-based Compensation Expense) for the three and six months ended June 30, 2008 and 2007 and the three months ended March 31, 2008. EBITDAS has been reconciled to the closely related GAAP financial measure, Net Income, within the earnings release.

EBITDAS is the sum of Net Income, Interest Expense, Loan and Senior Notes Fees, Interest Income, Income Tax Expense, Depreciation and Amortization Expense, and Share-based Compensation Expense. EBITDAS is not presented as an alternative measure of net income, operating income or cash flow from operations, as determined in accordance with accounting principles generally accepted in the United States of America. GCI's management uses EBITDAS to evaluate the operating performance of its business, and as a measure of performance for incentive compensation purposes. GCI believes EBITDAS is a measure used as an analytical indicator of income generated to service debt and fund capital expenditures. In addition, multiples of current or projected EBITDAS is used to estimate current or prospective enterprise value. EBITDAS does not give effect to cash used for debt service requirements, and thus does not reflect funds available for investment or other discretionary uses. EBITDAS as presented herein may not be comparable to similarly titled measures reported by other companies.

#### Section 9 - Financial Statements and Exhibits

#### Item 9.01 Financial Statements and Exhibits

(d) Exhibits

Exhibit

Number 99.1 <u>Description</u>

Press release issued by General Communication, Inc. on July 30, 2008

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL COMMUNICATION, INC.

(Registrant)

Date: July 31, 2008

By /s/ John M. Lowber Name: John M. Lowber Title: Senior Vice President, Chief Financial Officer, Secretary and Treasurer (Principal Financial Officer)

July 30, 2008

John Lowber, (907) 868-5628; jlowber@gci.com Bruce Broquet, (907) 868-6660; bbroquet@gci.com David Morris, (907) 265-5396; dmorris@gci.com

#### FOR IMMEDIATE RELEASE

#### GCI REPORTS PRELIMINARY SECOND QUARTER 2008 FINANCIAL RESULTS

- · Consolidated revenue of \$142.5 million
- · EBITDAS of \$43.4 million
- · Net income of \$3.6 million or \$0.07 per diluted share

**ANCHORAGE**, **AK** -- GCI (NASDAQ:GNCMA) today reported preliminary second quarter 2008 revenues of \$142.5 million, an increase of 9.7 percent over the second quarter of 2007. Second quarter 2008 earnings before interest, taxes, depreciation, amortization and share based compensation expense (EBITDAS) totaled \$43.4 million. EBITDAS increased \$1.8 million or 4.2 percent from the second quarter of 2007. The increase in EBITDAS was attributable to growth in all segments except network access.

GCI's second quarter 2008 net income is expected to be \$3.6 million, or earnings per diluted share of \$0.07. The company's second quarter net income compares to net income of \$5.9 million, or earnings per diluted share of \$0.11 in the same period of 2007.

Second quarter 2008 revenue increased along all products lines when compared to the prior year. Second quarter results include the acquisition of the United companies as of June 1, 2008.

Revenues for the company increased \$7.8 million, or 5.8 percent, over first quarter 2008 revenues of \$134.7 million. Second quarter EBITDAS of \$43.4 million increased 13.6 percent from \$38.2 million in the first quarter of 2008.

"We just concluded another excellent quarter," said GCI president Ron Duncan. "GCI's second quarter results set new records for both revenue and EBITDAS. Our strong financial results are being driven by solid and growing customer metrics across all categories. We are on target to achieve our goals for 2008 and 2009."

"GCI achieved a number of important milestones since the end of the first quarter. We closed our acquisition of the United companies. We successfully transitioned all our rural telecommunications traffic to the Galaxy 18 satellite. Shortly after the end of the quarter we closed our acquisition of Alaska Wireless, LLC. This acquisition jump starts GCI's rural wireless initiative and along with our own rural wireless build-out will allow GCI to provide wireless service in more than 40 rural communities before the end of the year and more than 200 rural communities within the next 24 months. The build-out plans for our urban wireless networks are proceeding and we hope to close our acquisition of the remaining interest in Alaska DigiTel prior to the end of the third quarter."

"The third quarter marks the start of our wireless transition. Significant amounts of EBITDAS will be shifted from our network access business to our consumer and commercial business units as a result of the transition of AT&T Mobility traffic off of our carrier network and our transition of wireless customers from the AT&T network to our own," said Duncan. This process will add significantly to EBITDAS when it is complete by this time next year. I anticipate continued improvement in customer counts and operating metrics during the third quarter. Financial results should be similar to the just completed quarter. Third quarter EBITDAS may be burdened some by the costs and pace of the wireless transition. I am confident, however, that we will hit our announced goals for both 2008 and 2009."

GCI reaffirms 2008 guidance for revenues of \$550 million to \$560 million and EBITDAS of more than \$165 million. Additionally GCI anticipates total cash receipts in excess of \$45 million during 2008 as a result of fiber IRU agreements which are not otherwise reflected in current guidance. Second quarter 2008 results exceeded guidance for revenues of \$133 million to \$136 million and for EBITDAS in excess of the first quarter. Third quarter revenues are expected to total \$138 million to \$141 million, not including revenues from the amortization of fiber sales.

#### Highlights

- Consumer revenues totaled \$62.1 million, an increase of 12.7 percent over the prior year quarter and an increase of 1.2 percent over the first quarter of 2008. The increases were across all products and services.
- GCI local access lines increased by 14,800 over the first quarter of 2008. The increase includes access lines from the acquisition of the United companies. Consumer, network access, commercial and other local access lines totaled 137,700 at the end of the second quarter of 2008, representing an estimated 32 percent share of the total access line market in Alaska. GCI began providing local access services on its own facilities in the Nome market during the second quarter of 2008.
- GCI has provisioned 89,700 access lines on its own facilities at the end of the second quarter of 2008, an increase of 18,600 lines over the first quarter of 2008 and an increase of 35,000 lines when compared to the end of the second quarter of the prior year. The increase in provisioned lines includes 12,200 lines acquired from the United companies. The company had provisioned 54,700 access lines on its own facilities at the end of the second quarter of 2007. Plant upgrades were completed in the Fairbanks, Seward and Homer markets during the second quarter.
- GCI had 100,000 consumer and commercial cable modem access customers at the end of the second quarter of 2008, an increase of 300 over the 99,700 cable modem customers at the end of the first quarter 2008. Average monthly revenue per cable modem totaled \$37.77 for the second quarter of 2008 as compared to \$36.71 for the first quarter of 2008, an increase of 2.9 percent. The increase in average monthly revenues arises primarily from customers upgrading to plans with increased levels of service.
- · GCI has 84,100 wireless subscribers, an increase of 3,900 subscribers from the first quarter of 2008.
- · GCI's contractors began laying 750 miles of undersea fiber that will connect 50,000 residents in several communities in Southeast Alaska. The \$33 million project is expected to be completed before the end of 2008.
- · GCI is on track with its redundant fiber route to Fairbanks and with its diverse fiber route along Turnagain Arm near Anchorage. The Turnagain Arm project eliminates a current bottleneck where all of the fiber routes out of Alaska come unacceptably close together and when completed will allow GCI's lower 48 fiber ring to fully meet the diversity requirements of the United States Department of Defense.

#### Consume

Consumer revenues increased 12.7 percent to \$62.1 million compared to \$55.1 million in the second quarter of 2007 and increased 1.2 percent over the first quarter of 2008. The increased revenue is from all consumer product offerings.

Consumer voice revenues were up 4.4 percent over the prior year and 2.3 percent over the first quarter of 2008. Consumer local access lines in service for the second quarter were up approximately 9,700 lines compared to the second quarter of 2007. Access lines in the second quarter increased by 1,300 over the first quarter of 2008. Voice revenues continue to increase due to sales of voice services in existing and newly opened markets.

GCI serves 60,500 consumer access lines on its own facilities, an increase of 5,000 lines from the first quarter of 2008

Consumer video revenues increased 7.4 percent over the prior year and were up slightly from the first quarter of 2008. The increase in year-over-year revenue is due in part to an increase in video subscribers purchasing higher tier services including high definition or digital service and renting high definition/digital video recorders. Consumer video subscribers totaled 130,300, an increase of 5,600 subscribers over the second quarter of 2007 and a seasonal decrease of 400 subscribers from the first quarter of 2008.

Consumer data revenues increased 25.6 percent over the prior year and 2.9 percent over the first quarter of 2008. The increase in consumer data revenues is due to an increase in cable modem customers and an increase in average monthly revenue per modem subscriber. The increase in average monthly revenues arises in part from customers upgrading to plans with increased levels of service. GCI added 8,400 consumer cable modem customers over the prior year and 100 customers during the second quarter of 2008.

Consumer wireless revenues increased to \$13.9 million, an increase of 22.9 percent over the second quarter of 2007. The increase in wireless revenues is primarily due to an increase in wireless subscribers, including those of the company's wireless subsidiary, Alaska DigiTel.

#### **Network Access**

Network access revenues increased 0.7 percent to \$41.9 million as compared to \$41.6 million in the second quarter of 2007 and increased 6.9 percent over the first quarter of 2008.

Voice revenues, as expected, decreased 5.5 percent from the prior year and increased 5.8 percent over the first quarter of 2008. The decrease in voice revenues from the prior year is primarily due to the effects of rate reductions for other common carriers. Network access minutes increased 2.7 percent to 326.2 million minutes for the second quarter of 2008 as compared to the second quarter of 2007. Minutes for the second quarter of 2008 increased 3.7 percent from the first quarter of 2008.

Data revenues for the second quarter of 2008 were up 16.3 percent compared to second quarter 2007 and increased 6.8 percent over the first quarter of 2008. The increase in data revenues over the prior year is primarily due to an increase in circuits sold.

#### **Commercial**

Commercial revenues increased 4.8 percent to \$27.4 million as compared to \$26.2 million in the second quarter of 2007 and increased 3.2 percent from \$26.6 million in the first quarter of 2008. Commercial revenues increased from the prior year primarily due to an increase in time and materials revenues. Revenues increased along all commercial product lines over the first quarter of 2008.

A second quarter decrease in voice revenues as compared to the prior year was primarily due to a decrease in average revenue per minute and a 3.5 percent decrease in long distance minutes. Sequentially, commercial minutes increased 0.3 percent over the first quarter of 2008. GCI increased commercial local access lines by 2,500 over the second quarter of 2007 and 1,900 when compared to the first quarter of 2008.

Commercial video revenues increased 7.2 percent on a year-over-year basis and increased 18.1 percent sequentially over the first quarter of 2008. The increase in video revenues year-over-year is due primarily to a 15.4 percent increase in subscribers. The sequential increase in revenues is due mostly to an increase in advertising revenues.

Commercial data network revenues in the second quarter of 2008 totaled \$16.6 million, an increase of 13.9 percent when compared to \$14.6 million in the second quarter of 2007 and \$0.4 million or 2.3 percent, when compared to \$16.2 million in the first quarter of 2008.

Commercial data network revenues comprise \$9.5 million in monthly recurring charges for data services and \$7.1 million in charges billed on a time and materials basis largely for personnel providing on site customer support. This latter category can vary significantly based on project activity. For the second quarter of 2008 monthly recurring data revenues increased by approximately \$0.9 million when compared to the second quarter 2007 and \$0.3 million compared to the first quarter 2008. Time and material charges increased by \$1.1 million as compared to the second quarter of 2007 and increased by \$0.1 million as compared to the first quarter of 2008.

#### Managed Broadband

Managed broadband revenues totaled \$9.1 million in the second quarter of 2008, an increase of 31.4 percent from \$7.0 million in the second quarter of 2007. Revenue for the second quarter was up 21.4 percent from the \$7.5 million reported in the first quarter of 2008. The large increases in revenues were due primarily to one time equipment sales.

#### Regulated Operations

GCI acquired United Utilities, Inc. (UUI) and its wholly owned subsidiary United-KUC, Inc., as part of its acquisition of the United companies on June 1, 2008. UUI and United-KUC are incumbent local exchange carriers that obtain their revenues from rates derived from the regulated revenue requirement for each service they provide.

UUI's consolidated regulated revenues for one month of the second quarter totaled \$1.9 million and its EBTIDAS totaled \$0.4 million. UUI consolidated has 12,200 local access lines at the end of the second quarter of 2008.

#### Other Items

During the second quarter of 2008 GCl's capital expenditures totaled \$167.4 million as compared to \$52.7 million in the first quarter of 2008. GCl's capital expenditures include those of Alaska DigiTel and include capital lease assets totaling \$98.6 million attributable to the Galaxy 18 Satellite.

While the company believes that the financial results included in this press release are materially correct, the company's auditors have not yet concluded all aspects of their review of our financial statements. Accordingly, the financial results included herein should be considered preliminary and may be subject to change following conclusion of the review.

GCI will hold a conference call to discuss the quarter's results on Thursday, July 31, 2008 beginning at 2 p.m. (Eastern). To access the briefing on July 31, dial 888-791-1856 (International callers should dial 210-234-0001) and identify your call as "GCI." In addition to the conference call, GCI will make available net conferencing. To access the call via net conference, log on to www.gci.com and follow the instructions. A replay of the call will be available for 72-hours by dialing 866-413-9161, access code 7461 (International callers should dial 203-369-0666.)

GCI is the largest telecommunications company in Alaska. The company's cable plant, which provides voice, video, and broadband data services, passes 90 percent of Alaska households. GCI operates Alaska's most extensive terrestrial/subsea fiber optic network, which by the end of 2008, will connect not only Anchorage but also Fairbanks, and Juneau/Southeast to the lower 48 states with a diversely routed, protected fiber network. The company's satellite network provides communications services to small towns and villages throughout rural Alaska. GCI is now in the process of constructing Alaska's first truly statewide mobile wireless network, which will seamlessly link urban and rural Alaska for the first time in the state's history.

A pioneer in bundled services, GCI is the top provider of voice, data, and video services to Alaska consumers with a 70 percent share of the consumer broadband market. GCI is also the leading provider of communications services to enterprise customers, particularly large enterprise customers with complex data networking needs. More information about the company can be found at www.gci.com.

The foregoing contains forward-looking statements regarding the company's expected results that are based on management's expectations as well as on a number of assumptions concerning future events. Actual results may differ materially from those projected in the forward looking statements due to uncertainties and other factors, many of which are outside GCI's control. Additional information concerning factors that could cause actual results to differ materially from those in the forward looking statements is contained in GCI's cautionary statement sections of Form 10-K and 10-Q filed with the Securities and Exchange Commission.

# # #

## GENERAL COMMUNICATION, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (Unaudited)

| (Amounts in thousands)  | ,  | reliminary)<br>June 30, | December 31,    |
|---|----|-------------------------|-----------------|
| Assets  |    | 2008                    | 2007            |
| Current assets:   |    |                         |                 |
| Cash and cash equivalents   | \$ | 95,703                  | 13,074          |
| Cush and Such Equivalents   | Ψ  | 50,100                  | 10,014          |
| Receivables   |    | 107,502                 | 97,913          |
| Less allowance for doubtful receivables   |    | 1,864                   | 1,657           |
| Net receivables   |    | 105,638                 | 96,256          |
|   |    |                         |                 |
| Deferred income taxes   |    | 10,423                  | 5,734           |
| Prepaid expenses  |    | 6,246                   | 5,356           |
| Inventories   |    | 5,390                   | 2,541           |
| Short-term investments  |    | 5,230                   | -               |
| Other current assets  |    | 558                     | 717             |
| Total current assets  |    | 229,188                 | 123,678         |
|   |    |                         |                 |
| Property and equipment in service, net of depreciation  |    | 692,742                 | 504,273         |
| Construction in progress  |    | 115,809                 | 69,409          |
| Net property and equipment  |    | 808,551                 | 573,682         |
|   |    | 101 505                 | 404 505         |
| Cable certificates  |    | 191,565                 | 191,565         |
| Goodwill  |    | 48,211                  | 42,181          |
| Wireless licenses Other intensible goods, not of appartication  |    | 25,907                  | 25,757          |
| Other intangible assets, net of amortization  Deferred loan and senior notes costs, net of amortization |    | 18,080<br>6,726         | 11,769<br>6,202 |
| Other assets  |    | 11,197                  | 9,399           |
| Total other assets  |    | 301,686                 | 286,873         |
|   | •  |                         |                 |
| Total assets  | \$ | 1,339,425               | 984,233         |
|   |    |                         |                 |
|   |    |                         | (Continued)     |

# GENERAL COMMUNICATION, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (Unaudited) (Continued)

| (Amounts in thousands)  | (Preliminary)<br>June 30,                    | December 31, |
|---|--|--------------|
| Liabilities, Minority Interest, and Stockholders' Equity                  | 2008   | 2007         |
| Current liabilities:  |  |              |
| Current maturities of obligations under long-term debt and capital leases | \$ 9,242                                     | 2,375        |
| Accounts payable  | 46,094                                       | 35,747       |
| Deferred revenue  | 20,886                                       | 16,600       |
| Accrued payroll and payroll related obligations                           | 17,401                                       | 16,329       |
| Accrued liabilities   | 9,439  | 7,536        |
| Accrued interest  | 9,322  | 8,927        |
| Subscriber deposits   | 1,020  | 877          |
| Total current liabilities   | 113,404                                      | 88,391       |
|   |  |              |
| Long-term debt  | 707,540                                      | 536,115      |
| Obligations under capital leases, excluding current maturities            | 96,254                                       | 2,290        |
| Obligation under capital lease due to related party, excluding current    |  |              |
| maturity  | 1,864  | 469          |
| Deferred income taxes   | 93,671                                       | 84,294       |
| Long-term deferred revenue  | 37,738                                       | 624          |
| Other liabilities   | 19,768                                       | 12,617       |
| Total liabilities   | 1,070,239                                    | 724,800      |
|   |  |              |
| Minority interest   | 6,502  | 6,478        |
| Commitments and contingencies   |  |              |
| Stockholders' equity:   |  |              |
| Common stock (no par):  |  |              |
| Class A. Authorized 100,000 shares; issued 49,930 and 50,437              |  |              |
| shares at June 30, 2008 and December 31, 2007, respectively;              |  |              |
| outstanding 49,461 and 49,425 shares at June30, 2008 and                  |  |              |
| December 31, 2007, respectively   | 150,706                                      | 155,980      |
| 2000111201 0 1, 2001 , 100 pool 10.1                                      | 100,100                                      | .00,000      |
| Class B. Authorized 10,000 shares; issued 3,256 and 3,257 shares at       |  |              |
| June 30, 2008 and December 31, 2007, respectively; outstanding            |  |              |
| 3,254 and 3,255 shares at June 30, 2008 and December 31, 2007,            |  |              |
| respectively; convertible on a share-per-share basis into Class A         |  |              |
| common stock  |  |              |
| Softmon Stock   | 2,750  | 2,751        |
|   |  |              |
| Less cost of 471 and 473 Class A and Class B common shares held in        | (2.122)                                      | (0.110)      |
| treasury at June 30, 2008 and December 31, 2007, respectively             | (3,422)                                      | (3,448)      |
| Paid-in capital   | 23,522                                       | 20,132       |
| Retained earnings   | 89,128                                       | 77,540       |
| Total stockholders' equity  | 262,684                                      | 252,955      |
| Total destination oquity  | 202,004                                      | 202,000      |
| Total liabilities, minority interest, and stockholders' equity            | \$ 1,339,425                                 | 984,233      |
| ,                                   | <u>, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u> |              |

### GENERAL COMMUNICATION, INC. AND SUBSIDIARIES CONSOLIDATED INCOME STATEMENTS (Unaudited)

|  | li   | Three Mont<br>une 30. | hs Ended      | Six Months<br>June 30. | s Ended       |
|--|------|-----------------------|---------------|------------------------|---------------|
|  | 0.   | 2008                  | 2007          | 2008                   | 2007          |
| (Amounts in thousands, except per share amounts)                                       | (pre | eliminary)            | (as restated) | (preliminary)          | (as restated) |
|  |      |                       |               |                        |               |
| Revenues   | \$   | 142,461               | 129,890       | 277,135                | 254,921       |
|  |      |                       |               |                        |               |
| Cost of goods sold (exclusive of depreciation and amortization shown separately below) |      | 52,448                | 45,579        | 103,759                | 93,569        |
| Selling, general and administrative expenses   |      | 48,260                | 43,430        | 94,666                 | 87,035        |
| Depreciation and amortization expense  |      | 23,527                | 21,437        | 46,309                 | 42,303        |
| Operating income   |      | 18,226                | 19,444        | 32,401                 | 32,014        |
|  |      | •                     | ,             | •                      | ,             |
| Other income (expense):  |      |                       |               |                        |               |
| Interest expense   |      | (10,899)              | (8,557)       | (19,584)               | (16,875)      |
| Loan and senior notes fees   |      | (879)                 | (216)         | (1,102)                | (396)         |
| Interest income Minority interest  |      | 402<br>26             | 161<br>(24)   | 483<br>(24)            | 345<br>(11)   |
| •  |      |                       |               |                        |               |
| Other expense, net   |      | (11,350)              | (8,636)       | (20,227)               | (16,937)      |
| Income before income tax expense   |      | 6.876                 | 10.808        | 12,174                 | 15,077        |
| medine belore medine tax expense   |      | 0,070                 | 10,000        | 12,177                 | 10,011        |
| Income tax expense   |      | 3,281                 | 4,890         | 6,050                  | 6,853         |
| Net income available to common shareholders  | \$   | 3,595                 | 5,918         | 6,124                  | 8,224         |
| The modified available to common shareholders  | Ψ    | 0,000                 | 0,010         | 0,124                  | <u> </u>      |
| Basic net income available to common shareholders per common share                     | \$   | 0.07                  | 0.11          | 0.12                   | 0.15          |
|  | Φ.   | 0.07                  | 0.44          | 0.44                   | 0.44          |
| Diluted net income available to common shareholders per common share                   | \$   | 0.07                  | 0.11          | 0.11                   | 0.14          |
| Common shares used to calculate basic EPS  |      | 52,320                | 53,201        | 52,289                 | 53,230        |
| Common shares used to calculate diluted EPS  |      | 52,745                | 54,698        | 52,950                 | 54,815        |
| Common charge about to calculate anatou El C   | -    | 52,740                | 04,000        | 02,000                 | 04,010        |

#### Note:

We reclassified \$3.3 million and \$8.2 million of network maintenance and operations expense from selling, general and administrative expense to Cost of Goods Sold for the three and six months ended June 30, 2007, respectively, to make our income statement classification more consistent with that of our peers.

### GENERAL COMMUNICATION, INC. AND SUBSIDIARIES SUPPLEMENTAL SCHEDULES (Unaudited)

(Amounts in thousands)

| (   |    | ,              | Se                | cond Quarter 2   | 008 (prelimina       | ary)                    |                 | Second Quarter 2007 (as restated) |                   |              |                      |               |
|---|----|----------------|-------------------|------------------|----------------------|-------------------------|-----------------|-----------------------------------|-------------------|--------------|----------------------|---------------|
|   | Co | nsumer         | Network<br>Access | Commercial       | Managed<br>Broadband | Regulated<br>Operations | Totals          | Consumer                          | Network<br>Access | Commercial   | Managed<br>Broadband | Totals        |
| Revenues  |    |                |                   |                  |                      |                         |                 |                                   |                   |              |                      |               |
| Voice   | \$ | 12,117         | 23,213            | 7,280            | -                    | 1,879                   | 44,489          | 11,608                            | 24,577            | 8,045        | -                    | 44,230        |
| Video   |    | 25,668         | -                 | 2,149            | -                    | -                       | 27,817          | 23,907                            | -                 | 2,004        | -                    | 25,911        |
| Data  |    | 10,386         | 17,988            | 16,584           | 9,134                | -                       | 54,092          | 8,269                             | 15,469            | 14,561       | 6,953                | 45,252        |
| Wireless  |    | 13,942         | 690               | 1,431            |                      |                         | 16,063          | 11,344                            | 1,570             | 1,583        |                      | 14,497        |
| Total   |    | 62,113         | 41,891            | 27,444           | 9,134                | 1,879                   | 142,461         | 55,128                            | 41,616            | 26,193       | 6,953                | 129,890       |
| Cost of goods<br>sold (exclusive<br>of depreciation<br>and<br>amortization) |    | 23,689         | 11,529            | 13,912           | 3,020                | 298                     | 52,448          | 22,375                            | 8,722             | 12,257       | 2,225                | 45,579        |
| Contribution  |    | 38,424         | 30,362            | 13,532           | 6,114                | 1,581                   | 90,013          | 32,753                            | 32,894            | 13,936       | 4,728                | 84,311        |
| Less SG&A<br>Add other  |    | 26,054         | 9,579             | 8,312            | 3,093                | 1,222                   | 48,260          | 22,034                            | 9,597             | 9,118        | 2,681                | 43,430        |
| income<br>(expense)<br>EBITDA   |    | (12)<br>12,382 | (10)<br>20,793    | <u>(4)</u> 5,224 | 3,021                | 359                     | (26)<br>41,779  | 10<br>10,709                      | 23,287            | 4,814        | 2,047                | 24<br>40,857  |
| Add share-<br>based<br>compensation<br>EBITDAS                              | \$ | 637<br>13,019  | 522<br>21,315     | 317<br>5,541     | 117<br>3,138         | 359                     | 1,593<br>43,372 | 256<br>10,965                     | 256<br>23,543     | 182<br>4,996 | 69<br>2,116          | 763<br>41,620 |

#### Note:

We reclassified \$3.3 million of network maintenance and operations expense from selling, general and administrative expense to Cost of Goods Sold for the three months ended June 30, 2007 to make our income statement classification more consistent with that of our peers.

### GENERAL COMMUNICATION, INC. AND SUBSIDIARIES SUPPLEMENTAL SCHEDULES (Unaudited)

(Amounts in thousands)

| (   |    | ,              | Se                | cond Quarter 2      | 008 (prelimina       | ary)                    |                 | First Quarter 2008  |                   |              |                      |                 |
|---|----|----------------|-------------------|---------------------|----------------------|-------------------------|-----------------|---------------------|-------------------|--------------|----------------------|-----------------|
|   | Co | nsumer         | Network<br>Access | Commercial          | Managed<br>Broadband | Regulated<br>Operations | Totals          | Consumer            | Network<br>Access | Commercial   | Managed<br>Broadband | Totals          |
| Revenues  |    |                |                   |                     |                      | <del></del>             |                 |                     |                   |              |                      |                 |
| Voice   | \$ | 12,117         | 23,213            | 7,280               | -                    | 1,879                   | 44,489          | 11,844              | 21,942            | 7,214        | -                    | 41,000          |
| Video   |    | 25,668         | -                 | 2,149               | -                    | -                       | 27,817          | 25,647              | -                 | 1,820        | -                    | 27,467          |
| Data  |    | 10,386         | 17,988            | 16,584              | 9,134                | -                       | 54,092          | 10,096              | 16,839            | 16,209       | 7,526                | 50,670          |
| Wireless  |    | 13,942         | 690               | 1,431               |                      |                         | 16,063          | 13,796              | 393               | 1,348        |                      | 15,537          |
| Total   |    | 62,113         | 41,891            | 27,444              | 9,134                | 1,879                   | 142,461         | 61,383              | 39,174            | 26,591       | 7,526                | 134,674         |
| Cost of goods sold (exclusive of depreciation and |    |                |                   |                     |                      |                         |                 |                     |                   |              |                      |                 |
| amortization)                                     | _  | 23,689         | 11,529            | 13,912              | 3,020                | 298                     | 52,448          | 24,701              | 10,255            | 14,071       | 2,284                | 51,311          |
| Contribution                                      |    | 38,424         | 30,362            | 13,532              | 6,114                | 1,581                   | 90,013          | 36,682              | 28,919            | 12,520       | 5,242                | 83,363          |
| Less SG&A<br>Add other<br>income                  |    | 26,054         | 9,579             | 8,312               | 3,093                | 1,222                   | 48,260          | 25,353              | 9,586             | 8,612        | 2,855                | 46,406          |
| (expense)<br>EBITDA                               | _  | (12)<br>12,382 | (10)<br>20,793    | <u>(4)</u><br>5,224 | 3,021                | 359                     | (26)<br>41,779  | <u>22</u><br>11,307 | 19<br>19,314      | 3,899        | 2,387                | 50<br>36,907    |
| Add share-<br>based<br>compensation<br>EBITDAS    | \$ | 637<br>13,019  | 522<br>21,315     | 317<br>5,541        | 117<br>3,138         | 359                     | 1,593<br>43,372 | 496<br>11,803       | 421<br>19,735     | 253<br>4,152 | 90<br>2,477          | 1,260<br>38,167 |

### GENERAL COMMUNICATION, INC. AND SUBSIDIARIES SUPPLEMENTAL SCHEDULES (Unaudited)

(Amounts in thousands)

| (, amounto an anou  |                     | Six Mont        | ths Ended June  | 30, 2008 (pre | eliminary) |                   | Six               | Months End      | led June 30, 20 | 07 (as restate | d)                |
|---|---------------------|-----------------|-----------------|---------------|------------|-------------------|-------------------|-----------------|-----------------|----------------|-------------------|
|   |                     | Network         |                 | Managed       | Regulated  |                   |                   | Network         |                 | Managed        |                   |
|   | Consumer            | Access          | Commercial      | Broadband     | Operations | Totals            | Consumer          | Access          | Commercial      | Broadband      | Totals            |
| Revenues<br>Voice<br>Video  | \$ 23,978<br>51,315 | 45,155          | 14,494<br>3,969 | -             | 1,879      | 85,506<br>55,284  | 22,961<br>47,538  | 48,848          | 15,902<br>3,770 | -              | 87,711<br>51,308  |
| Data  | 20,482              | 34,827          | 32,793          | 16,660        | -          | 104,762           | 16,216            | 30,397          | 28,515          | 13,874         | 89,002            |
| Wireless<br>Total   | 27,721<br>123,496   | 1,083<br>81,065 | 2,779<br>54,035 | 16,660        | 1,879      | 31,583<br>277,135 | 22,016<br>108,731 | 2,697<br>81,942 | 2,187<br>50,374 | 13,874         | 26,900<br>254,921 |
| Cost of goods<br>sold (exclusive<br>of depreciation<br>and<br>amortization) | 48,391              | 21,783          | 27,983          | 5,304         | 298        | 103,759           | 44,332            | 19,961          | 24,525          | 4,751          | 93,569            |
| Contribution  | 75,105              | 59,282          | 26,052          | 11,356        | 1,581      | 173,376           | 64,399            | 61,981          | 25,849          | 9,123          | 161,352           |
| Less SG&A<br>Add other<br>income  | 51,406              | 19,166          | 16,924          | 5,948         | 1,222      | 94,666            | 44,068            | 19,262          | 18,183          | 5,522          | 87,035            |
| (expense)<br>EBITDA   | 23,688              | 9<br>40,107     | 9,124           | 5,408         | 359        | 78,686            | 20,327            | 42,714          | 7,664           | 3,601          | 74,306            |
| Add share-<br>based<br>compensation<br>EBITDAS                              | 1,134<br>\$ 24,822  | 943<br>41,050   | 569<br>9,693    | 207<br>5,615  | 359        | 2,853<br>81,539   | 596<br>20,923     | 594<br>43,308   | 411<br>8,075    | 147<br>3,748   | 1,748<br>76,054   |

#### Note:

We reclassified \$8.2 million of network maintenance and operations expense from selling, general and administrative expense to Cost of Goods Sold for the six months ended June 30, 2007 to make our income statement classification more consistent with that of our peers.

## GENERAL COMMUNICATION, INC. AND SUBSIDIARIES KEY PERFORMANCE INDICATORS (Unaudited)

|   |                         |                   |                   | June 30,                         |                             | June 30, 2008                       |                            |
|---|-------------------------|-------------------|-------------------|----------------------------------|-----------------------------|-------------------------------------|----------------------------|
|   | June 30,<br>2008        | June 30,<br>2007  | March 31,<br>2008 | as compai<br>June 30,<br>2007    | red to<br>March 31,<br>2008 | as compar<br>June 30,<br>2007       | ed to<br>March 31,<br>2008 |
| <b>Consumer</b><br>Voice  |                         |                   |                   |                                  |                             |                                     |                            |
| Long-distance subscribers                                       | 89,800                  | 90,500            | 90,400            | (700)                            | (600)                       | -0.8%                               | -0.7%                      |
| Total local access<br>lines in service<br>Local access lines in | 78,100                  | 68,400            | 76,800            | 9,700                            | 1,300                       | 14.2%                               | 1.7%                       |
| service on GCI<br>facilities                                    | 60,500                  | 41,800            | 55,500            | 18,700                           | 5,000                       | 44.7%                               | 9.0%                       |
| Video<br>Basic subscribers<br>Digital programming               | 130,300                 | 124,700           | 130,700           | 5,600                            | (400)                       | 4.5%                                | -0.3%                      |
| tier subscribers<br>HD/DVR converter                            | 68,200                  | 61,000            | 68,100            | 7,200                            | 100                         | 11.8%                               | 0.1%                       |
| boxes<br>Homes passed   | 56,900<br>226,900       | 40,200<br>221,100 | 55,400<br>225,700 | 16,700<br>5,800                  | 1,500<br>1,200              | 41.5%<br>2.6%                       | 2.7%<br>0.5%               |
| Data<br>Cable modem   |                         |                   |                   |                                  |                             |                                     |                            |
| subscribers   | 91,000                  | 82,600            | 90,900            | 8,400                            | 100                         | 10.2%                               | 0.1%                       |
| Wireless<br>Wireless lines in<br>service                        | 77,000                  | 62,900            | 73,000            | 14,100                           | 4,000                       | 22.4%                               | 5.5%                       |
| Network Access<br>Services<br>Data:                             |                         |                   |                   |                                  |                             |                                     |                            |
| Total ISP access lines in service                               | 2,000                   | 2,600             | 2,600             | (600)                            | (600)                       | -23.1%                              | -23.1%                     |
| Commercial<br>Voice:  |                         |                   |                   |                                  |                             |                                     |                            |
| Long-distance<br>subscribers<br>Total local access              | 10,400                  | 11,100            | 10,400            | (700)                            | -                           | -6.3%                               | 0.0%                       |
| lines in service<br>Local access lines in                       | 45,400                  | 42,900            | 43,500            | 2,500                            | 1,900                       | 5.8%                                | 4.4%                       |
| service on GCI facilities                                       | 15,400                  | 10,700            | 13,400            | 4,700                            | 2,000                       | 43.9%                               | 14.9%                      |
| Video<br>Hotels and mini-                                       |                         |                   |                   |                                  |                             |                                     |                            |
| headend<br>subscribers<br>Basic subscribers                     | 15,700<br>2,000         | 13,600<br>2,100   | 14,000<br>2,000   | 2,100<br>(100)                   | 1,700                       | 15.4%<br>-4.8%                      | 12.1%<br>0.0%              |
| Total basic<br>subscribers                                      | 17,700                  | 15,700            | 16,000            | 2,000                            | 1,700                       | 12.7%                               | 10.6%                      |
| Data<br>Cable modem   |                         |                   |                   |                                  |                             |                                     |                            |
| subscribers   | 9,000                   | 8,100             | 8,800             | 900                              | 200                         | 11.1%                               | 2.3%                       |
| Wireless<br>Wireless lines in<br>service                        | 7,100                   | 6,700             | 7,200             | 400                              | (100)                       | 6.0%                                | -1.4%                      |
| Regulated Operations Voice:                                     |                         |                   |                   |                                  |                             |                                     |                            |
| Total local access lines in service                             | 12,200                  | NA                | NA                | NA                               | NA                          | NA                                  | NA                         |
|   | Three Month<br>June 30, | June 30,          | March 31,         | June 30,<br>as Compa<br>June 30, | red to<br>March 31,         | June 30, 2<br>as Compar<br>June 30, | ed to<br>March 31,         |
| Consumer  | 2008                    | 2007              | 2008              | 2007                             | 2008                        | 2007                                | 2008                       |
| Voice<br>Long-distance minutes<br>carried                       |                         |                   |                   |                                  |                             |                                     |                            |
| (in millions)   | 32.0                    | 33.6              | 33.7              | (1.6)                            | (1.7)                       | -4.8%                               | -5.0%                      |

| Video<br>Average monthly<br>gross revenue<br>per subscriber               | \$ | 65.86 | \$<br>63.79 | \$<br>66.09 \$ | 2.07  | \$ (0.23) | 3.2%  | -0.3% |
|---|----|-------|-------------|----------------|-------|-----------|-------|-------|
| Wireless<br>Average monthly<br>gross revenue<br>per subscriber            | \$ | 57.39 | \$<br>55.25 | \$<br>56.76 \$ | 2.14  | \$ 0.63   | 3.9%  | 1.1%  |
| Network Access Services Voice Long-distance minutes carried (in millions) | :  | 326.2 | 317.7       | 314.6          | 8.5   | 11.6      | 2.7%  | 3.7%  |
| Commercial Voice:    Long-distance minutes    carried    (in millions)    | ;  | 32.9  | 34.1        | 32.8           | (1.2) | 0.1       | -3.5% | 0.3%  |
| Total Long-distance minutes carried (in millions)                         | :  | 391.1 | 385.4       | 381.1          | 5.7   | 10.0      | 1.5%  | 2.6%  |

### General Communication, Inc. Non-GAAP Financial Reconciliation Schedule

(Unaudited, Amounts in Millions)

|  | June 30,<br>2008<br>(preliminary) | Three Months Ended<br>June 30,<br>2007 (as<br>restated) | March 31,<br>2008                                     |
|--|-----------------------------------|---|---|
| Net income                                       | \$ 3.6                            | 5.9   | 2.5   |
| Income tax expense                               | 3.3<br>6.9                        | 4.9   | 5.3   |
| Income before income tax expense                 | 6.9                               | 10.8  | 5.3   |
| Other (income) expense:                          |                                   |   |   |
| Interest expense                                 | 10.9                              | 8.6   | 8.7   |
| Loan and senior notes fees                       | 0.8                               | 0.2   | 0.2   |
| Interest income                                  | (0.4)                             | ` ,   | (0.1)   |
| Minority interest                                |                                   |   | 0.1   |
| Other expense, net                               | 11.3                              | 8.6   | 8.9   |
| Operating income                                 | 18.2                              | 19.4  | 14.2  |
| Depreciation and amortization expense            | 23.5                              | 21.4  | 22.8  |
| Minority interest                                |                                   |   | (0.1)   |
| EDITO A (Al-1- Q)                                | 41.7                              | 40.8  | 36.9  |
| EBITDA (Note 2) Share-based compensation expense | 41.7                              | 40.8<br>0.8   | 36.9<br>1.3   |
| EBITDAS (Note 1)                                 | \$ 43.4                           | 41.6  | 38.2  |
| EBITDAS (Note 1)                                 | φ 45.4                            | 41.0  | 30.2  |
| Net income Income tax expense                    |                                   | Six Months June 30, 2008 (preliminary) \$ 6.1 6.1 12.2  | Ended<br>June 30, 2007<br>(as restated)<br>8.2<br>6.9 |
| Income before income tax expense                 |                                   | 12.2  | 15.1  |
| Other (income) expense:                          |                                   |   |   |
| Interest expense                                 |                                   | 19.6  | 16.9  |
| Loan and senior notes fees<br>Interest income    |                                   | 1.1<br>(0.5)  | 0.4   |
| Minority interest                                |                                   | (0.5)   | (0.4)   |
| Other expense, net                               |                                   | 20.2  | 16.9  |
|  |                                   |   |   |
| Operating income                                 |                                   | 32.4  | 32.0  |
| Depreciation and amortization expense            |                                   | 46.3  | 42.3  |
| Minority interest                                |                                   |   |   |
| EBITDA (Note 2)                                  |                                   | 78.7  | 74.3  |
| Share-based compensation expense                 |                                   | 2.8   | 1.7   |
| EBITDAS (Note 1)                                 |                                   | \$ 81.5   | 76.1  |
| • ,  |                                   |   |   |

#### Notes:

(2) EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortization) is the sum of Net Income, Interest Expense, Loan and Senior Notes Fees, Interest Income, Income Tax Expense, and Depreciation and Amortization Expense. EBITDA is not presented as an alternative measure of net income, operating income or cash flow from operations, as determined in accordance with accounting principles generally accepted in the United States of America. GCI's management uses EBITDA to evaluate the operating performance of its business, and as a measure of performance for incentive compensation purposes. GCI believes EBITDA is a measure used as an analytical indicator of income generated to service debt and fund capital expenditures. In addition, multiples of current or projected EBITDA are used to estimate current or prospective enterprise value. EBITDA does not give effect to cash used for debt service requirements, and thus does not reflect funds available for investment or other discretionary uses. EBITDA as presented herein may not be comparable to similarly titled measures reported by other companies.

<sup>(1)</sup> EBITDA (as defined in Note 2 below) before deducting share-based compensation expense.