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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**FORM 8-K**

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The  
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): February 7, 2012

**GENERAL COMMUNICATION, INC.**

(Exact name of registrant as specified in its charter)

**State of Alaska**

(State or other Jurisdiction of Incorporation or  
organization)

**0-15279**

Commission File Number

**92-0072737**

(I.R.S Employer  
Identification No.)

**2550 Denali Street  
Suite 1000  
Anchorage, Alaska**

(Address of principal executive offices)

**99503**

(Zip Code)

Registrant's telephone number, including area code: (907) 868-5600

**NONE**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Section 5 – Corporate Governance and Management**

Item 5.07 Submission of Matters to a Vote of Security Holders.

As reported in our Current Report Form 8-K filed June 29, 2011, our shareholders voted on a non-binding advisory approval of the frequency of shareholder votes on executive compensation at our 2011 annual shareholder meeting on June 27, 2011. A majority of the votes cast by shareholders voted to hold an advisory vote to approve executive compensation every three years.

Our Board of Directors accepted this recommendation at its meeting February 7, 2012, and thus will include an advisory vote on executive compensation in our proxy statement every three years until the next advisory vote on the frequency of the executive compensation vote, which will occur no later than our annual shareholder meeting in 2017, or until our Board of Directors otherwise determines that a different frequency for these votes is in the best interest of our shareholders.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**GENERAL COMMUNICATION, INC.**

(Registrant)

Date: February 13, 2012

By: /s/ John M. Lowber

Name: John M. Lowber

Title: Senior Vice President,

Chief Financial Officer,

Secretary and Treasurer

(Principal Financial Officer)

