

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * DUNCAN RONALD A			2. Issuer Name and Ticker or Trading Symbol GENERAL COMMUNICATION INC [GNCMA]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) President		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/05/2010					
2550 DENALI STREET, SUITE 1000								
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
ANCHORAGE, AK 99503								
(City) (State) (Zip)			Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned					

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	11/05/2010		S	(1)	201,893	D	(2)	744,424	D	
Class B Common Stock	11/05/2010		P	(3)	201,893	A	(2)	655,644	D	
Class A Common Stock								131	I	by Missy, LLC/Spouse (4)
Class A Common Stock								35,560	I	by Daughter (5)
Class A Common Stock								131	I	by Missy, LLC/Trust/Daughter (6)
Class A Common Stock								131	I	by Missy, LLC (7)
Class A Common Stock								30,660	I	by Spouse (8)
Class A Common Stock								153,435	I	by Trust (9)
Class B Common Stock								6,219	I	by Trust (9)
Class B Common Stock								8,242	I	by Daughter (5)
Class B Common Stock								27,020	I	by Spouse (8)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date					

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DUNCAN RONALD A 2550 DENALI STREET SUITE 1000 ANCHORAGE, AK 99503	X		President	

Signatures

Ronald A. Duncan		11/09/2010
<small>**Signature of Reporting Person</small>		<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported sales were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on October 12, 2010.
- (2) Consideration paid for the Class A shares is the Class B shares. Consideration paid for the Class B shares is the Class A shares.
- (3) The reported purchases were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on October 12, 2010.
- (4) Shares owned by Missy, LLC. Mr. Duncan's spouse has a 25% ownership interest in Missy, LLC. Mr. Duncan disclaims beneficial ownership of the shares owned indirectly by his spouse through Missy, LLC.
- (5) Shares owned by the Amanda Miller Trust, where Amanda Miller is the daughter of Mr. Duncan, and Mr. Duncan has no voting or investment power with respect to the Trust.
- (6) Shares owned by Missy, LLC. Mr. Duncan's daughter is the 50% beneficiary of the Neoma Lowndes Trust, which Trust has a 50% ownership interest in Missy, LLC. Mr. Duncan disclaims beneficial ownership of the shares owned indirectly by his daughter through the Trust and Missy, LLC.
- (7) Shares owned by Missy, LLC. Mr. Duncan has a 25% ownership interest in Missy, LLC.
- (8) Shares owned by the spouse of Mr. Duncan. Mr. Duncan disclaims beneficial ownership of the shares owned by his spouse.
- (9) All shares owned by virtue of participation in the Company's Employee Stock Purchase Plan through December 31, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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