FORM	4
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Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

(Print or Type Responses)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting LANDES PAUL E	2. Issuer Name a GENERAL CC [GNCMA]			0,			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director				
(Last) (First) 2550 DENALI STREET, SU	3. Date of Earliest 01/03/2012	Transaction	n (M	onth/Day/	Year)	VP & GM, Consum	er Services				
(Street) ANCHORAGE, AK 99503	4. If Amendment,	Date Origir	nal Fi	iled(Month/	Day/Year	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price		of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership	
Class A Common Stock	01/03/2012		S <mark>(1)</mark>		5,900	D	\$ 10.12	41,498	D		
Class A Common Stock	01/04/2012		S <mark>(1)</mark>		600	D	\$ 10	40,898	D		
Class A Common Stock								36,299	Ι	by Trust (2)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information SEC 1474 (9-02) contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)															
1. Title of			3A. Deemed	4.	5	5.		6. Date Exer		7. Tit			9. Number of		11. Nature
Derivative	Conversion	Date	Execution Date, if	Transactio	n N	n Number		and Expirati	on Date	Amount of		Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code	С	of		(Month/Day	/Year)	Unde	rlying	Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Ι	Deriv	ative			Secur	rities	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative				Securities				(Instr. 3 and			Owned	Security:	(Instr. 4)	
	Security				A	Acqui	ired			4)			Following	Direct (D)	
					((A) 01	ſ						Reported	or Indirect	
				Disposed							Transaction(s)	(I)			
				of (D)							(Instr. 4)	(Instr. 4)			
				(Instr. 3,											
				4, and 5)											
											Amount				
								D .	.		or				
			Date Expiration	Title	Number										
								Exercisable	Date		of				
				Code V	7	(A)	(D)				Shares				

Reporting Owners

	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
LANDES PAUL E 2550 DENALI STREET SUITE 1000 ANCHORAGE, AK 99503			VP & GM, Consumer Services						

Signatures

By:Lynda L. Tarbath For:Paul E. Landes

01/05/2012

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported sales were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 16, 2011.
- (2) All shares owned by virtue of participation in the Company's Employee Stock Purchase Plan as of December 31, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.