FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)																	
	nd Address of S PAUL E	f Reporting Per	rson*	2. Issue GENE [GNCI					٠,			Direct	or er (give title bel	eck all appli ow)	cable) 10% Owner Other (specify				
2550 DE	<i>'</i>	(First) REET, SUIT	(Middle) E 1000	3. Date of 01/11/2		st Trar	sactio	n (Mo	onth/Day	y/Year)			VP & G	M, Consum	er Services				
ANCHO	RAGE, Al	(Street)		4. If Am	endmen	t, Date	Origin	nal Fil	led(Montl	n/Day/Year)		_X_ Form fil	ual or Joint/o led by One Repo led by More than	orting Person		able Line)			
(City) (State) (Zip)					Table I - Non-Derivative Securities Acqui								ired, Disposed of, or Beneficially Owned						
1.Title of S (Instr. 3)	Security		2. Transaction Date (Month/Day/Year)	2A. Dee Executionary (Month/	on Date,	if Co (In	Fransa de str. 8)	ction	(A) or (D)	Disposed 3, 4 and 5	of	Beneficia	nt of Securiti Ily Owned F Transaction nd 4)	Following	Form: Direct (D)	7. Nature of Indirect Beneficial Ownership			
					(Code		Amount (A)		Price				or Indirect (I) (Instr. 4)	(Instr. 4)				
Class A Common Stock		01/11/2012				S(1)		1,200	D	\$ 9.9	57,732			D					
Class A (Common S	Stock	01/12/2012			:	S(1)		5,465	D	\$ 9.9	52,267			D				
Class A (Common S	Stock										20,832			I	by Trust			
Reminder:	Report on a s	separate line fo	r each class of securi	Derivativ	e Secur	ities A	cquire	Personta conta the fo	ons whained in orm dis	no respon n this for splays a of, or Ben	rm are curre	e not requently valid	ction of inf uired to res OMB con	spond unle	ess	C 1474 (9-02)			
1. Title of	2	3. Transaction	· ·	2.g., puts 4.	, calls, v	varran 5.	its, op	- í	conver te Exer	tible secu		itle and	8 Price of	9. Number	of 10.	11. Nature			
Derivative Security (Instr. 3)		Date (Month/Day/	Execution Dat	e, if Tra	de	Num of	vative rities nired or osed o) r. 3,	and I		on Date	Ame Und Seco	ount of derlying urities tr. 3 and		Derivative Securities Beneficiall Owned Following Reported Transaction (Instr. 4)	Owner Form of Deriva Securit Direct or Indi	ship of Indirec Beneficial Ownership (y: (D) rect			
				Co	ode V	(A)	(D)	Date Exerc		Expiration Date	Title	Amount or Number of Shares							

Reporting Owners

D (1 0 N /	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
LANDES PAUL E 2550 DENALI STREET SUITE 1000 ANCHORAGE, AK 99503			VP & GM, Consumer Services						

Signatures

By:Lynda L. Tarbath For:Paul E. Landes	01/13/2012	2
**Signature of Reporting Person	Date	

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported sales were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 16, 2011.
- (2) All shares owned by virtue of participation in the Company's Employee Stock Purchase Plan as of December 31, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.