

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * <b>DUNCAN RONALD A</b>  <small>(Last) (First) (Middle)</small> <b>2550 DENALI STREET, SUITE 1000</b>  <small>(Street)</small> <b>ANCHORAGE, AK 99503</b>  <small>(City) (State) (Zip)</small>	2. Issuer Name and Ticker or Trading Symbol <b>GENERAL COMMUNICATION INC [GNCMA]</b>  3. Date of Earliest Transaction (Month/Day/Year) <b>08/24/2012</b>  4. If Amendment, Date Original Filed(Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) <div style="border: 1px solid black; padding: 2px; width: fit-content; margin-left: 20px;">President</div>
<b>Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b>		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	08/24/2012		P		10,000	A	\$ 8.74	40,660	I	by Spouse (1)
Class A Common Stock	08/27/2012		P		9,000	A	\$ 8.62	49,660	I	by Spouse (1)
Class A Common Stock								157,397	I	by Trust (2)
Class A Common Stock								7,500	I	by Daughter (3)
Class A Common Stock								3,750	I	by Missy, LLC (4)
Class A Common Stock								3,750	I	by Missy, LLC/Trust/Daughter (5)
Class A Common Stock								45,560	I	by Daughter (6)
Class A Common Stock								3,750	I	by Missy, LLC/Spouse (7)
Class A Common Stock								1,012,410	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DUNCAN RONALD A 2550 DENALI STREET SUITE 1000 ANCHORAGE, AK 99503	X		President	

## Signatures

Ronald A. Duncan		08/27/2012
<small>**Signature of Reporting Person</small>		<small>Date</small>

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares owned by the spouse of Mr. Duncan. Mr. Duncan disclaims beneficial ownership of the shares owned by his spouse.
- (2) All shares owned by virtue of participation in the Company's Employee Stock Purchase Plan as of December 31, 2011.
- (3) Shares owned by Neoma Lowndes Trust. Mr. Duncan's daughter is the 50% beneficiary of the Trust. Mr. Duncan disclaims beneficial ownership of the shares owned indirectly by his daughter through the Trust.
- (4) Shares owned by Missy, LLC. Mr. Duncan has a 25% ownership interest in Missy, LLC.
- (5) Shares owned by Missy, LLC. Mr. Duncan's daughter is the 50% beneficiary of the Neoma Lowndes Trust, which Trust has a 50% ownership interest in Missy, LLC. Mr. Duncan disclaims beneficial ownership of the shares owned indirectly by his daughter through the Trust and Missy, LLC.
- (6) Shares owned by the Amanda Miller Trust, where Amanda Miller is the daughter of Mr. Duncan, and Mr. Duncan has no voting or investment power with respect to the Trust.
- (7) Shares owned by Missy, LLC. Mr. Duncan's spouse has a 25% ownership interest in Missy, LLC. Mr. Duncan disclaims beneficial ownership of the shares owned indirectly by his spouse through Missy, LLC.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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