FORM	4
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Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

(Print or Type Responses)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Pidgeon Tina	2. Issuer Name an GENERAL CO [GNCMA]			U .		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director				
2550 DENALI STREET, SU	3. Date of Earliest 03/28/2013	Transaction	n (Mo	onth/Day/	Year)	Gen Counsel & Sr. V	P Gov Aff			
(Street) ANCHORAGE, AK 99503	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)		(A) or Disposed of (D)		of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
Class A Common Stock	03/28/2013		S		3,000	D	\$ 9.03	7,187	Ι	by Trust <u>(1)</u>
Class A Common Stock	03/28/2013		Р		13	А	\$ 8.96	7,200	Ι	by Trust (1)
Class A Common Stock								110,374	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 (9-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)													
1. Title of	2.	3. Transaction	3A. Deemed	4.	5.	6. Date Exercisable 7		7. Title and 8		8. Price of	9. Number of	10.	11. Nature	
Derivative	Conversion	Date	Execution Date, if	Transaction	n Nu	1		Amount of Derivative		Derivative	Derivative	Ownership	of Indirect	
Security	or Exercise	(Month/Day/Year)	any	Code	of	of (Month/Day/Year) U		Underlying Security		Security	Securities	Form of	Beneficial	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	De	Derivative		Securities (Instr. 5)		Beneficially	Derivative	Ownership		
	Derivative				Sec	Securities ((Instr. 3 and		Owned	Security:	(Instr. 4)		
	Security				Ac	Acquired 4		4)			Following	Direct (D)		
					(A) or							1	or Indirect	
					Disposed							Transaction(s)		
					of (D)							(Instr. 4)	(Instr. 4)	
					(Instr. 3,									
					4, and 5)									
										Amount				
							Date	Expiration		or				
							Exercisable		Title	Number				
								Duit		of				
				Code V	(A) (D)				Shares				

Reporting Owners

	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
Pidgeon Tina 2550 DENALI STREET SUITE 1000 ANCHORAGE, AK 99503			Gen Counsel & Sr. VP Gov Aff						

Signatures

By: Lynda L. Tarbath For: Tina Pidgeon

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All shares owned by virtue of participation in the Company's Employee Stock Purchase Plan as of March 28, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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