## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

pe Responses	)																	
Name and Address of Reporting Person * BORLAND GINA				2. Issuer Name and Ticker or Trading Symbol GENERAL COMMUNICATION INC [GNCMA]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) (First) (Middle) 2550 DENALI STREET, SUITE 1000				3. Date of Earliest Transaction (Month/Day/Year) 10/06/2004								X_Officer (give title below) Other (specify below)  V.P. and G.M. Local Services						
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)								_X_ Form filed	by One Rep	porting I	Person		ine)	
RAGE, AK	C 99503										-	Form med	by More tha	iii Oile i	ceporting reison			
y)	(State)	(Zip)				Table	I - Non-D	eriva	tive S	ecuritio	es Acqui	red, Dispos	ed of, or	Benef	ficially Own	ed		
(Instr. 3) Date			any			(Instr. 8)					Owned Foll Transaction		llowing Reported n(s)		Form: Direct (D)	of In Bene Own	Beneficial Ownership	
					Co	Code V		unt (A) or (D) Price		Price				(I)	. (IIISU	1. 4)		
Class A Common Stock 10/06/2004		10/06/2004				N	1	4,00	00 A	A 5	\$ 4	4,043		D				
Common St	tock	10/06/2004				N	1	4,00	00 A	A 5	\$ 4	8,043			D			
Class A Common Stock 10/06/2						S		8,00	00 I	)		43			D			
Common St	tock											37,442			I	by 7	Γrust	
Conversion		3A. Deemed Execution Date, if any	4. Transac Code	etion (	Ils, w 5. Nu of Deriv Secun Acqu (A) o Dispo of (D (Instr	variant varian	Acquired, Disposed of, or Beneficially ants, options, convertible securities) er 6. Date Exercisable and Expiration Date (Month/Day/Year) s 1 1				7. Title of Und	Owned e and Amou derlying ties	nd Amount ying Derivative Security (Instr. 5)  (Instr. 5)			Owner Form of Derive Securi Direct or Indi (s) (I)	rship of Extive Cty: (D) rect	Beneficia
			Code	V	(A)	(D)	Date Exercisab		•	ation	Title	or Numb of	oer					
\$ 4	10/06/2004		М		2	4,000	10/20/20	000	06/02	2/2003	3 Com	mon 4,00	()		0	D		
\$ 4	10/06/2004		М		4	4,000	10/20/20	000	10/20	0/2005	5 Com	mon 4,00	()		0	D		
	A Address of ND GINA  NALI STR  RAGE, AK  Common S  A S  A S  A S  A S  A S  A S  A S	ND GINA  (First) NALI STREET, SUITE 10  (Street)  RAGE, AK 99503  (State)  ecurity  Common Stock	d Address of Reporting Person ND GINA  t) (First) (Middle) NALI STREET, SUITE 1000  (Street)  RAGE, AK 99503  (State) (Zip)  ecurity  2. Transaction Date (Month/Day/Year)  Common Stock  10/06/2004  Common Stock  10/06/2004  Common Stock  Table II  2. Conversion or Exercise of Derivative Security  \$ 4 10/06/2004  \$ 4 10/06/2004  \$ 4 10/06/2004	d Address of Reporting Person 2. Issue GENEI OD GINA  (First) (Middle) 3. Date of 10/06/2  (Street) 4. If Ame  RAGE, AK 99503 (State) (Zip)  ecurity 2. Transaction Date (Month/Day/Year) (Month/Day/Year)  Common Stock 10/06/2004  Table II - Derivative (e.g., pu (Month/Day/Year))  Code (Instr. 8)	Address of Reporting Person BO GINA  O GENERAL  O GENERAL  O (First)  NALI STREET, SUITE 1000  (Street)  Common Stock  Conversion Date of Earl 10/06/2004  Common Stock  Conversion Date of Execution Date, if any of Code (Instr. 8)  Code (Instr. 8)  Code V  \$ 4 10/06/2004  M M	Address of Reporting Person* ND GINA  (First) (Middle) (Street) (Street) (Street) (Street) (Street) (Street) (Street) (Street) (Street) (A If Amendment, E  RAGE, AK 99503 (State) (Zip) (Cap) (State) (Zip) (Month/Day/Year) (Month/Day/Year)  Common Stock 10/06/2004  Conversion or Exercise (Month/Day/Year) Price of Derivative Security (A) of October (Instr. 8) (Instr. 8)  Code V (A)  \$ 4 10/06/2004  A	Address of Reporting Person ND GINA  (a) (First) (Middle) (All Farence of Date Conversion Date Conversion of Date Conversion On	2. Issuer Name and Ticker or Tradig GENERAL COMMUNICATI (I) (First) (Middle) (Middle) (Street) (Month/Day/Year)  RAGE, AK 99503 (I) (State) (Zip) (Anoth/Day/Year)  Common Stock (Month/Day/Year)  Common Stock (Month/Day/Year)  Common Stock (Month/Day/Year)  Common Stock (Month/Day/Year)  Table II - Derivative Securities Acquired, Date (acquired, Date (Month/Day/Year) Price of Derivative Security  Code (Month/Day/Year)  S 4 10/06/2004 M  Common Stock (Month/Day/Year)  A Date Earliest Transaction (Month/Day/Year)  A If Amendment, Date Original Filed Execution Date, if any (Month/Day/Year)  Code (Instr. 8)  Code V  Common Stock (Month/Day/Year)  Common Stock (Month/Day/Year)  A Deemed Execution Date, if an the common Stock (Month/Day/Year)  Common Stock (Month/Day/Year)  A Deemed Execution Date, if an the common Stock (Month/Day/Year)  Conversion Date of Exercise (Month/Day/Year)  Code (Month/Day/Year)  Code (Month/Day/Year)  A Deate Exercisab  Code V (A) (D)  Code V (A) (D)  Code V (A) (D)	Address of Reporting Person*  NALI STREET, SUITE 1000  (Street)  RAGE, AK 99503  (State)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)	Address of Reporting Person Stock (Month/Day/Year)  Common Stock 10/06/2004 Stock 10/06/200	Address of Reporting Person BO GINA  (First) (NaLI STREET, SUITE 1000  (Street)  (A)  (A)  (A)  (Cap)  (Code  (Code  (Code)  (Code  (Code)  (C	2   Sauer Name and Ticker or Trading Symbol GENERAL COMMUNICATION INC [GNCMA]     NALI STREET, SUITE 1000     3   Date of Earliest Transaction (Month/Day/Year)     (Street)	2. Issuer Name and Ticker or Trading Symbol GENERAL COMMUNICATION INC [GNCMA]   0	2. Issuer Name and Ticker or Trading Symbol GENER AL COMMUNICATION INC [GNCMA]   5. Relationship of Re Director   20	2.	Address of Reporting Persons   Common Stock   10/06/2004   S   S   S   S   S   S   S   S   S	Adulties of Reporting Person	Address of Reporting Pennal*   Common Stock   10/06/2004   M   Address of Securities Described   Common Stock   Common Stock   10/06/2004   M   Address of Securities Described   Code   Code

### **Reporting Owners**

	Relationships						
Reporting Owner Name /	Director	10% Owner	Officer	Other			
Address							

BORLAND GINA 2550 DENALI STREET SUITE 1000		V.P. and G.M. Local Services	
ANCHORAGE, AK 99503			

# **Signatures**

GINA BORLAND	10/08/2004
Signature of Reporting Person	Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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