FORM	4
------	---

· ·

_
Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations may
continue. See
Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] REINSTADTLER STEPHEN A	2. Issuer Name ar GENERAL CO			<i>.</i> .		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) (First) C/O TORONTO DOMINION INVE INC., 31 WEST 52ND STREET	3. Date of Earliest Transaction (Month/Day/Year) 01/06/2004						Officer (give title below)	Other (specify	below)	
(Street) NEW YORK, NY 10019		4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City) (State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							vned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date, if	3. Transact Code (Instr. 8)	ion	(A) or Disposed of (D) (Instr. 3, 4 and 5)		f (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price		(I) (Instr. 4)	(Instr. 4)
Class A Common Stock	01/06/2004		С		560,000	A	\$ 5.55	560,426	Ι	by Corporation (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in SEC 1474 (9-02) this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	puons, conv	eruble secu	rities)												
1. Title of Derivative Security (Instr. 3)	Conversion		3A. Deemed Execution Date, if any (Month/Day/Year)	Code	tion	Deri Secu Acq or D (D) (Ins	ecurities (Month/Day/Year) acquired (A) r Disposed of		7. Title and Amount 8 of Underlying I Securities S		Derivative Security (Instr. 5)	(Instr. 5) Beneficially Owned Following	Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date		Amount or Number of Shares		(Instr. 4)	(Instr. 4)	
Series B Convertible Preferred Stock	\$ 5.55	01/06/2004		С			560,000	<u>(2)</u>	<u>(3)</u>	Class A Common Stock ⁽⁴⁾	560,000	\$ 5.55	2,276,936		by Corporation (1)

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
REINSTADTLER STEPHEN A C/O TORONTO DOMINION INVESTMENTS, INC. 31 WEST 52ND STREET NEW YORK, NY 10019	х						

Signatures

By: JOHN M. LOWBER For: STEPHEN A. REINSTADTLE	R	01/
--	---	-----

Signature of Reporting Person

01/09/2004 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

All shares of Class A Common Stock ("Common Stock") and Series B Convertible Redeemable Accreting Preferred Stock ("Preferred Stock"), and all stock options are directly owned by Toronto Dominion Investments, Inc. ("TDC)", The Reporting Person is a vice president of TD and president and a director of Toronto Dominion Capital (U.S.A.), Inc. ("TDCI"), an affiliate of TD and president data director of Toronto Dominion Capital (U.S.A.), Inc. ("TDCI"), an affiliate of TD and president data director of Toronto Dominion Capital (U.S.A.), Inc. ("TDCI"), an affiliate of TD and president director of Toronto Dominion Capital (U.S.A.), Inc. ("TDCI"), and affiliate of TD and president director of Toronto Dominion Capital (U.S.A.), Inc. ("TDCI"), and affiliate of the second s

(1) TD and may be deemed to indirectly beneficially own all of such shares of Common Stock and Preferred Stock and such stock options directly beneficially owned by TD. The Reporting Person disclaims beneficial ownership of such shares of Common Stock and Preferred Stock, and such stock options directly beneficially owned by TD except for any pecuniary interest he possesses by virtue of his officer position at TDCI.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

⁽²⁾ N/A

⁽³⁾ N/A

⁽⁴⁾ Series B Convertible Redeemable Accreting Preferred Stock is reported herein as Class A Common shares on an as-converted basis.

AUTHORIZATION

Know all by these presents, that the undersigned hereby constitutes and appoints each of John M. Lowber, Bonnie J. Paskvan, and Alfred J. Walker, signing singly, the undersigned's true and lawful attorney-in-fact to:

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as an affiliate of General Communication, Inc. (the "Company"), Form 4, in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 4, complete and execute any amendment or amendments thereto, and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Form 4, with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 2nd day of October 2003.

1

/s/ _____Signature

Stephen A. Reinstadtler ------Print Name